

# ARTWORK GUIDELINES

Vector-based file is most preferred for printing custom laminates. This is due to the fact that resolution is not a concern with vector based files and therefore we can enlarge an image as much as needed without a problem with clarity. Still, for achieving this, you must CREATE the file in a vector based program.

Preferred program for Vector based files:

**Adobe Illustrator:**

Save using .ai extension (ex: file.ai)

Compatibility: Version CS6

OR save using .EPS extension as an EPS file.

Make sure all imported files are embedded.

(You could also send us .cdr files. However we prefer .ai files)

**IMPORTANT:** For all vector based files convert all fonts to outlines (or paths) to ensure that we will be able to print the fonts just as in your artwork. Also, if colors are specified as Pantones in the file, we will match to pantone colors. When specifying pantone colors please use solid UNCOATED colors. Otherwise, please send a hard copy showing the colors you want produced.

**For photos:**

When scanning photos you need to know the size the picture will be enlarged to when adapted into custom laminate. At full, finished size, the digital file of the photo will need to be no less than 100 dpi.

125-150 dpi is better. So, if you are scanning a photo at a 1:1 ratio, scan at either 100 or 125 dpi. If the photo will have to be enlarged 200%, the scan will have to be 200-250 dpi.



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## Photoshop:

Save files as .tif or .psd.

Compatibility: Version CS6 or before.

If your artwork is in layers in Photoshop, please send the files to us in layers. Also, for color matching purposes, we will need a hard copy of the colors you want reproduced. If the file was originally created in Illustrator or Freehand, please send us the original file instead of a Photoshop .

Note: Text will be much cleaner/crisper if you use Illustrator instead of Photoshop. Small text/intricate text will need to be created in Illustrator for sharper results.

**Do not send** a PageMaker, an AutoCAD or a QuarkXPress file .

## How to send the artwork files:

You may share your files with us via online platforms such as Dropbox or WeTransfer. Alternatively, for files up to 6 MB in size, you can email them directly to [info@stylam.com](mailto:info@stylam.com).

